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"Verallia's expertise is unique in customizing its customers' packaging."

Dear customers, dear partners,

The feeling I get as I browse through these pages is one of pride. All the projects presented are demonstrations of our glassmaking know-how and it is an honor for all the Verallia teams to accompany our customers in the promotion of their oenological, brewing, food or culinary creations.

Verallia has set itself a mission: "to enable people to enjoy beverages and food products every day with healthy, attractive and sustainable glass packaging". This ambition is expressed here, in this Yearbook, in several ways.

### **Healthy packaging**

Glass is ideal for food preservation. Protective and inert, it does not interfere with its content. For thousands of years, glass has therefore been the reference for quality products.

### **Attractive packaging**

Glass is a great way to add value. Standard models, especially in the wine market, are the identity of a market segment. As for customer-specific models, they quickly become inseparable from a brand. A glass container is rightly associated with a premium product. Shapes and capacities, colors, finishes, push-ups and engravings: Verallia's expertise is unique in customizing its customers' packaging. In fact, we have developed a new version of our Virtual Glass packaging creation tool to enable them to obtain even more realistic renderings of their projects of exceptional quality in record time.

### **Sustainable packaging**

Infinitely and 100% recyclable, glass fits into virtuous circular economy loops. Verallia believes in this circular model and has developed an expertise in the processing of recycled glass. We also deploy all our expertise to design and produce lightweight packaging that helps our customers reduce the environmental footprint of their products.

On behalf of all the Verallia teams, I thank you for your trust and hope you enjoy reading this Yearbook.

### **MICHEL GIANNUZZI**

Chairman and Chief Executive Officer  
Verallia Group

# One ambition: lead in excellence

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Verallia is a world leader in glass packaging  
of food and beverages.

**N°1** in Europe\*

**N°2** in Latin America\*

**N°3** worldwide\*

**16 billion** bottles and jars  
made each year

\*Verallia management estimate

# AMBITION



**32** glassmaking facilities  
**8** cullet processing centers  
**3** decoration plants  
**13** product development centers



Around **10,000** employees serving more than **10,000** customers\*

\* Customers having placed at least one order over the period 2017-2019.



Industrial locations in **11** countries  
**1** sales office in North America



**€2,6bn** in turnover in 2019

## Values

- Care for customers
- Respect people, laws and the environment
- Empowerment and accountability
- Teamwork

## Mission

Every day, Verallia enables people to enjoy beverages and food with healthy, attractive and sustainable glass packaging.

## Objectives

- Become the preferred glass packaging supplier
- Achieve best-in-class industrial performance and outstanding financial results
- Develop team diversity and talent
- Contribute to the preservation of the environment and the development of communities

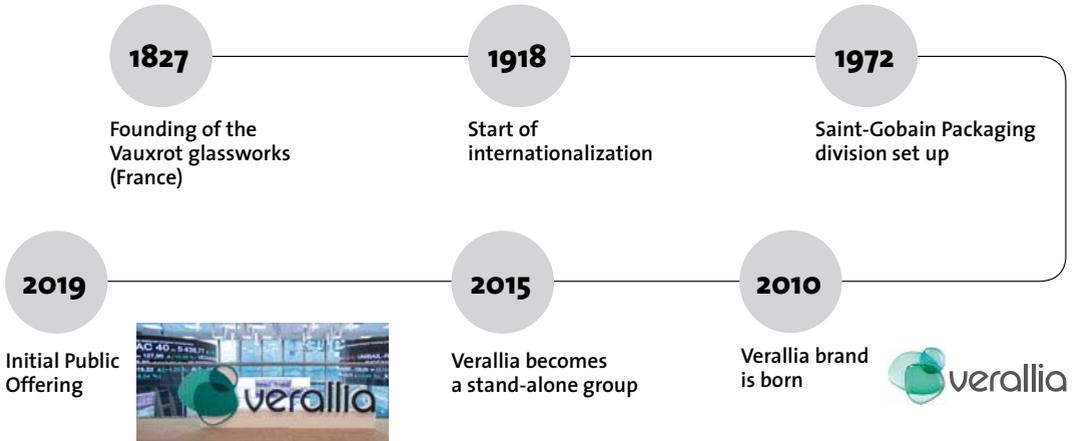
# Verallia, almost 200 years of history

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Historical glassmaker, Verallia makes substantial investments every year to ensure its equipment is maintained at the highest technological level.  
Objective: to ensure optimum service to its customers and reduce its environmental impact.

# HISTORY

## A long history



## In 2019, Verallia continued to modernize its industrial tool



**BRAZIL**  
Inauguration of the Jacutinga plant replacing Água Branca in São Paulo



**FRANCE**  
Furnace rebuild at Lagnieu



**ITALY**  
Furnace rebuilds at Lonigo and Villa Poma



**GERMANY**  
Furnace rebuild at Essen



**SPAIN**  
Furnace rebuild at Burgos  
Construction of a cullet processing center near Madrid



**CHILE**  
Furnace extension work underway at Rosario

# A committed company

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Verallia is working for the sustainable development of its ecosystem, to enhance the value of its customers' products and the well-being of end consumers. The Group's commitment to responsible production is in line with the UN's sustainable development goals.

## COMMITMENT



### Acting for the safety and development of our teams

Protecting its employees' health and safety is at the center of Verallia's priorities. Based on compliance with safety rules, engagement and dialog, the Group's ambition is focused on reaching "zero accidents". Attracting and nurturing talent is another key focus: each employee pursues his or her own learning and development paths by following individual and collective personalized programs.



### Being a reference in the circular economy

By nature at the heart of the circular economy, since glass is a healthy and infinitely recyclable material, Verallia is constantly working on reducing its environmental impact and its CO<sub>2</sub> emissions: increasing use of cullet (household glass scrap collected), improving the energy efficiency of production tools, optimization of water use and waste reduction. The Group also supports its customers in their responsible approach thanks to its offer of eco-designed packaging.

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### Cultivating our relationships with relevant stakeholders

Verallia participates in the life and development of the communities around its sites. Beyond their economic contribution to the local economy, the plants are engaged in different actions: raising public awareness – with a special focus on young generations – on the properties of glass and its recycling, donations, solidarity campaigns, plant tours...

#### ENGAGING IN A CLIMATE PROGRAM

Developed in partnership with PUR Projet, Verallia's climate program is based on two mechanisms which foster the socio-economic development of communities while preserving ecosystems: a climate program in Latin America and an environmental integration program in the plants.

In 2019, the climate program made it possible to offset 1% of the Group's CO<sub>2</sub> emissions while planting over 100,000 trees.

The Group's first manufacturing facility to implement the environmental integration program, the Seville site, has redesigned its green spaces to increase plant biodiversity.



# Verallia, at the service of its customers

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Infinitely recyclable, healthy and protective, glass enhances the value of the product it contains. Packaging is a major component in the marketing strategy of food industries and beverage producers. Throughout the design and production process, Verallia advises its clients by leaning on its expertise and local service.

# Technical expertise from design to manufacturing

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To meet the needs of its customers, Verallia designs and manufactures a wide range of standard products and unique models, the "specialities".

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Verallia stands out thanks to the breadth of its offer (colors, finishes, capacities, etc.) and by its ability to customize its standards (external and internal engravings, specific push-ups, and decorations). To design unique models, Verallia has established, in each country where it is present, at least one product development center. These transform creative ideas into industrial realities. To do this, they have the most efficient tools at their disposal: computer-aided design (CAD), 3D printers, physico-realistic computer graphics and finite element strength calculations.

To meet the increasing demand for differentiation, Verallia has developed the premium brand Selective Line and encourages creativity with the Verallia Design Awards.

# Digitally-enhanced customer intimacy

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Close to its customers, Verallia offers a wide range of services to accompany them on a daily basis and in their development projects.

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## MYVERALLIA

With this portal, available on computer and tablet, customers can access the catalogues, browse and follow up on their commands or use the Virtual Glass tool. Customers also have access to Verallia news. MyVerallia is deployed in France, Spain, Germany, Italy, Brazil, Argentina and Ukraine.

## SERVICES



### VIRTUAL GLASS

Initially developed in 2014 and proposed in 2019 in a new version with hyper-realistic rendering of an exceptional quality, this digital tool allows Verallia customers to optimize their development costs and time to market by viewing different models of bottles and jars, labelled and encapsulated, full or empty.



### IDEAS BY VERALLIA

In Spain, Verallia offers an Ideas by Verallia service, which consists of offering customers turnkey concepts from the marketing department.



### GLASS SCHOOL

In France, Verallia offers its customers training in the glassmaking process organized in its plants. The concept subsequently develops further the circular economy of glass with the tour of a cullet processing center. Participants discover the concept of eco-design and its application to glass packaging.

# Selective Line

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Verallia's premium international brand, Selective Line addresses the still and sparkling wine, spirits, beer, soft drinks and cooking oil markets.

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Against a backdrop of high premiumization in these markets, Selective Line meets the differentiation expectations of Verallia's customers. Drawing on the expertise of Verallia's plants, the brand offers a wide collection of standard models as well as proposals for customization (engravings, push-ups, decorating techniques) allowing for unique creations.

Designed as a source of inspiration for its customers, the brand annually publishes a Style Book that deciphers socio-cultural and consumer trends. The Style Book is presented to clients and design agencies to inspire their future developments. It is also an opportunity for Selective Line to propose new bottle shapes and decorations created by Verallia's decoration subsidiaries.

2020  
Style Book



# Decoration

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Verallia offers a wide range of finishing techniques.  
The decoration is done in three plants:  
Saga Décor and Société Charentaise de Décor  
in France, Verallia Polska in Poland.

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## **ARTEFAKT**

Decoration on full bottle

France

Saga Décor

Mod Sélection champagne

## SERVICES



### SATIN-FINISHING

Total or with window effect

Poland  
Putaski vodka

SELECTIVE LINE  
by verallia



### HOT-STAMPING

Glossy or matt

Poland  
Blind Tiger gin



### SCREEN PRINTING

Textured, luminescent,  
heat-sensitive, odorous...

France  
Saga Décor  
Maison La Mauny rum



### LACQUERING

Partial or full

Poland  
Esker gin

SELECTIVE LINE  
by verallia

# Verallia Design Awards

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Every year, Verallia organizes creative-design contests in several countries. The Verallia Design Awards bring together hundreds of participants from the best design and packaging schools. They are invited to propose bottle and jar projects, paving the way for future operations in food packaging.

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France

## **JARENCE**

This champagne bottle captures the aesthetics of fountains with its embossed wavy shoulders.



Ukraine

## **WAVY WINE**

This extra-flint glass bottle has been designed for wines with character; its long, sinuous neck and solid body stand on a thick glass base.

## SERVICES



Italy  
**FILIS**

Dark green in color, this bottle with its elongated neck and low shoulders is magnified by engravings reminiscent of blades of grass.



Italy  
**PEGGY**

Made of extra-flint glass, this round bottle is distinguished by its inverted «S» engravings evoking the Grand Canal of Venice.



France  
**IRIS**

Inspired by the elegance of perfume bottles, the Iris bottle adds a touch of elegance to non-alcoholic beverages.



Germany  
**SNACKS & NUTS**

This wide-mouth jar is designed for snacking and can be reused for any occasion. Highlights are the elliptical patterns which are replacing completely the screw threads.



Germany  
**PILÜ**

This rectangular pillbox provides a practical way of carrying daily food supplements.



Spain  
**CHUP CHUP CHUP**

This project aims to restore the image of ready-made meals. With this range of wide opening glass jars, they can be consumed directly in their packaging.

2020

# Portfolio 2020

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Peruse this Yearbook and discover a selection of references illustrating the glassmaking know-how deployed by Verallia's 10,000 employees in the 11 countries where the Group operates, for three distinct markets: wines and spirits; beers; and, soft drinks and food.



OLD VINES  
VIÑAS VIEJAS



MANSO  
de VELASCO

Cabernet Sauvignon

FAMILIA TORRES

*Miguel Torres*

MIGUEL TORRES

Fonder in Chile since 1979



Chile

Chile

## **MANSO DE VELASCO** **WINE**

Miguel Torres selected the premium eco-designed EGO (Enhanced Geometric Objects) Bordelaise model. This conical, cannelle-colored premium bottle features a 61mm deep push-up, a VEO (Verallia Easy Open) finish for easy opening and a weight of 650g (instead of 1kg for the original model).



**SELECTIVE LINE**  
by verallia



Argentina

**APÉRITIF CHANDON**  
**SPARKLING WINE**

For this orange-based sparkling wine, the Chandon Argentina estate chose the green-colored Vidalita champagne model. This festive bottle combines authenticity and tradition.



ICE

GARIBALDI

  
GARIBALDI

ICE

Prosecco

750ml SPUMANTE NATURALE BRANCO DEMOIC 12% VOL

Brazil

**SPARKLING**  
**PROSECCO ICE**

Garibaldi winery chose the festive Espumante 75cl bottle for its new sparkling wine, won over by its filling reliability and finish quality.



BRUT  
*Intense*

  
**Loïc RAISON**  
CIDRIER DE CARACTÈRE

BRUT *Intense*

7% - 6% vol.

CIDRE PUR JUS

France

**LOÏC RAISON CIDER**

The dark amber packaging  
is part of Loïc Raison cider's  
move upmarket.

Almost black, it soberly  
enhances the product.



SELEZIONE DEL F  
EL RE SELEZION  
SELEZIONE DEL F

AMARO  
**BORBONE**  
*Mediterraneo*

*Muovi verso le Sicilie,  
le quali alzate a governo libero,  
saran tue.  
Va' dunque e vinci,  
la più bella corona d'Italia  
l'attende.*

Italy

**BORBONE**  
**COLLECTION LIQUEUR**

Mavidrink selected the extra-flint Los Angeles bottle with its square shoulders and rectangular body slightly rounded at the corners which give the product a statutory appearance.



SELECTIVE LINE  
by verallia



Ukraine

### **UNITED STARS** **VODKA**

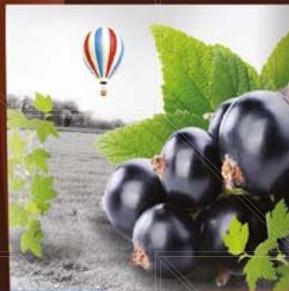
Global Spirits opted for an extra-flint glass bottle with rounded shoulders. The thick bottom of the bottle is engraved with stars reminiscent of the American flag.

 **SELECTIVE LINE**  
by verallia



VEDRENNE

BLACKCURRANT  
SYRUP



VEDRENNE  
DEPUIS 1923

SIROP  
CASSIS  
BLACKCURRANT  
PUR SUCRE - FABRIQUE EN FRANCE

VEDRENNE

France

**VEDRENNE**  
**SYRUPS**

The Vedrenne syrups' range optimized its bottle design for better grip and handling. This eco-designed model is 10% lighter.



FRISCHE-SIEGEL

NATÜRLICHES MINERALWASSER  
**GEROLSTEINER®**



**Naturell** Natrium-arm

Ohne Kohlensäure  
Aus der Quelle Gerolsteiner Naturell

Germany

### **GEROLSTEINER BRUNNEN** **MINERAL WATER**

Gerolsteiner commissioned Verallia to manufacture this 75cl returnable bottle, an individualized unique model. It stands out with its contemporary and user-friendly shape, which provides a good grip.



NATURAL  
MINERAL WATER

FONT MAJOR  
MALLORCA

PRODUCTO DE MALLORCA · SERRA DE TRAMUNTANA

FONT MAJOR  
- NATURAL -  
MINERAL WATER

SPECIALLY BOTTLED FROM MOUNTAIN SPRINGS IN MALLORCA'S UNESCO WORLD HERITAGE SITE

SERRA DE TRAMUNTANA

Spain

### **FONT MAJOR** **MINERAL WATERS**

For Font Major, a brand of the Damm Group, Verallia personalized the bottle of this Majorcan water with an engraving on the body and on the heel. The model has a screw finish to facilitate consumption.

# Wines & spirits

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Spain  
**SPARKLING SANDARA**  
For Vicente Gandia and its Sandara range of sparkling wines, Verallia developed the standard Ibiza bottle available in flint and Georgia green. Its round body gives a festive image to the product.



USA  
**DEERHAMMER WHISKY**  
Verallia's sales office in the USA supplied Deerhammer with an extra-flint Moonea bottle with a thick glass base to enhance the contents.

SELECTIVE LINE  
by Verallia

## WINES & SPIRITS



Italy

### **MIRIZZI ERGO SUM WINE**

The cannelle-colored Renaissance Bourgogne magnum shows off perfectly this wine from the Montecappone estate thanks to its rounded, low shoulders, straight body and deep push-up.

SELECTIVE LINE  
by verallia



Ukraine

### **HAND CRAFTED LIQUEUR**

This extra-flint Moonea bottle – very round and marked by a thick bottom - highlights the vibrant red liqueur of Sia Dioniz.

SELECTIVE LINE  
by verallia



France

### **MAS MARIGNANE WINE**

The extra-flint Atlanta bottle with its straight shoulders and tiered bottom magnifies the pink color with purple reflections of Mas Marignane's rosé wine.

SELECTIVE LINE  
by verallia



Brazil

### **THEROS GIN**

Salton launched its Theros gin in a bottle with distinctive shoulders and a tapered body inspired by classic Eastern European design.



France

**LAURENT LEQUART  
CHAMPAGNE**

For Cœur de Cuvée, an opus with 455 bottles in 2019, Lequart opted for the Paris bottle. Its roundness, generous body and soft shoulders are complemented by a pair of scissors and a cord that underline the exceptional character of this vintage champagne.

SELECTIVE LINE  
by verallia



Germany

**MEDERAÑO WINE**

For this red wine, Henkell chose a 75cl Bordelaise model with rounded shoulders, giving it a conical shape. The conical Bordelaise is a perfect addition for the standard product catalogue of Verallia Deutschland.



Argentina

**FAMIGLIA ROSÉ**

Valentin Bianchi opted for the Agrelo Bourgogne model with its soft shoulders to magnify its rosé. Its screw finish meets consumer demand for easy uncorking.

France/Poland

**LA FRENCH VODKA**

The Futura model, a reference for vodkas, was chosen by La French for the launch of its first bottle. The extra-flint glass model has been satin-finished and screen-printed by Verallia Polska to give it a frosted effect.



SELECTIVE LINE  
by verallia

## WINES & SPIRITS



Chile

### **AZUDA WINE**

The premium eco-designed EGO (Enhanced Geometric Objects) Bourgogne model with a large 61mm push-up and a VEO (Verallia Easy Open) finish underlines the refinement of the product offered by Clos de Luz. The width of the bottle's body contrasts with its relatively small height.

 SELECTIVE LINE  
by verallia



USA

### **WIDOW JANE BOURBON**

This 10-year-old bourbon distilled in Brooklyn was bottled in an extra-flint Moonea, its round body enhanced by a retro label.

 SELECTIVE LINE  
by verallia



Italy

### **DILÉ WINE**

Santero opted for this Bordelaise model dented with a life-size handprint to really make its wine stand out. Available in three colors, this unique model has become the range's signature.

 SELECTIVE LINE  
by verallia



Ukraine

### **KOBLEVO RESERVE BRANDY**

For Bayadera, Verallia developed a conical-shaped extra-flint glass bottle with low shoulders and a thick bottom.



Argentina  
**STELLA CRINITA**  
**CABERNET FRANC WINES**

The cannelle-colored Paris model was selected to bottle this range of natural wines. The roundness of the bottle's push-up, its generous body and soft shoulders underline the premium dimension of the product.

SELECTIVE LINE  
 by verallia



Brazil  
**BARA GIN**

Tatuzinho presented Bara Dry Gin in a premium model, the Miami. The bottle has flat shoulders and a round and then gradually square contour down to the solid glass base.

SELECTIVE LINE  
 by verallia

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Poland  
**VAL-DE-TRAVERS**  
**ABSINTH**

For Müller Glas & Co, Verallia decorated this bottle by combining lacquering and screen printing. The green patterns are visible thanks to the phosphorescent ink.



Chile  
**1865 WINE**

For this red wine, VSPT opted for a Bordelaise EGO (Enhanced Geometric Objects) model: a 650g bottle (compared to 750g for the original model) with a deep push-up and a VEO (Verallia Easy Open) finish.

SELECTIVE LINE  
 by verallia

## WINES & SPIRITS



Argentina  
**PARAJE ALTAMIRA WINE**  
An eco-designed Cónica Alta Bordelaise model, the choice of the Chandon Argentina estate for this Cabernet Sauvignon Malbec.



Spain  
**MASTER'S GIN**  
For the new packaging of its Master's gin, the MG distillery opted for a deep blue bottle that gives it character.

SELECTIVE LINE  
by verallia



Argentina  
**CHARMAT LUNGO SPARKLING WINE**  
The green Andina bottle soberly highlights this sparkling wine from the Domaine Lagarde.



France  
**ERISTOFF VODKAS**  
The Bacardi-Martini Group chose Verallia to relook the entire Eristoff brand range with a bottle engraved with its emblematic wolf.

USA

**HEEET VODKA**

Verallia's sales office in the USA supplied MerryGo Spirits with an extra-flint Osaka bottle for its cinnamon vodka: its straight architectural body, shoulders and terraced base have a very distinctive design.



SELECTIVE LINE  
by verallia

Argentina

**EL INTERMINABLE WINE**

The Sin Fin estate selected the green-colored Laura Bordelaise model which stands out with its 47mm push-up, the highest available in this range. The conical shape associated with a vintage label enhances the character of this wine.



Italy

**BUTTERFLY GIN**

Verallia produces the Butterfly gin bottle for the distillery Bagnoli. Made in extra-flint glass, the bottle is magnified by a butterfly engraving on the shoulder.



SELECTIVE LINE  
by verallia

France

**LES JAMELLES WINES**

Les Jamelles bottled its wine in an eco-designed, 20% lighter model preserving the original bottle's attributes (shape and shoulder engraving).



## WINES & SPIRITS



France

### **SNIEZKA VODKA**

To highlight the purity of Sniezka vodka, Fauconnier chose the Miami model. Long and slender, this bottle stands out with its flat shoulders and square base.

SELECTIVE LINE  
by verallia



Chile

### **CASAS PATRONALES GRAN RESERVA WINE**

Casas Patronales bottled its wine in a model from the EGO (Enhanced Geometric Objects) range. The Bordeaux Classé bottle has a 6mm deep push-up and a VEO (Verallia Easy Open) finish.

SELECTIVE LINE  
by verallia



Brazil

### **LEONOFF VODKA**

Indústria de Bebidas Paris opted for the Siberia model to revisit the packaging of its vodka. The bottle's design is inspired by the architecture of Russian castles. The tapered label area is surrounded by engravings.



Argentina

### **GRAN RESERVA MALBEC WINE**

For this red wine, Corazón del Sol opted for a Prestige Bordelaise model. Eco-designed, this bottle is very elegant thanks to its green color and refined label.



Spain

**HAZA WINE**

For the Pesquera estate, Verallia developed a Bordelaise model with a coat of arms engraved on the shoulder to enhance the stature of this wine.



Chile

**BARRANCO WINE**

This Vintage cannelle-colored Bourgogne model enhances the wine of the Tabalí Winery estate thanks to its long and slender neck that contrasts with its large-diameter body.

SELECTIVE LINE  
by verallia



Brazil

**HAMBRE GIN**

For its gin, the Vesper distillery selected the Kobe bottle. With a retro finish, cylindrical body and an extra-flat bottom, this extra-flint glass model is a dedicated follower of the vintage trend.

SELECTIVE LINE  
by verallia



Argentina

**INITIUM GRAN MALBEC WINE**

This eco-designed Julieta Bordelaise bottle won over Moor Barrio Wines with its low, rounded shoulders, giving the product a premium look.

SELECTIVE LINE  
by verallia

## WINES & SPIRITS



Brazil

### **SEAGERS NEGRONI COCKTAIL**

Stock launched this aperitif cocktail in a model influenced by Eastern European design. The rectangular bottle is structured by faceted shoulders.



USA

### **DRY ROSÉ OF PINOT NOIR WINE**

Johnson Estate chose the eco-designed Bordeaux Ecova Elegance bottle in extra-flint glass. A Vinolok glass stopper magnifies the model.



Spain

### **LOLEA SANGRIA**

Originality is the order of the day for this sangria: the Mecano bottle matches the vintage look of the mechanical opening system.



Brazil

### **TERROIR SELECTION WINES**

The Don Guerino winery selected the eco-designed dark amber EGO (Enhanced Geometric Objects) Bourgogne model with a view to distinguishing its wines while respecting the environment. Through an optical effect, the 61mm accentuated push-up gives the bottle a larger and heavier appearance. The model also features a practical VEO (Verallia Easy Open) finish.

SELECTIVE LINE  
by verallia

# Beers

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50



Germany

## **REISSDORF BEER**

Reissdorf, the largest Kölsch brewery in Cologne, expanded its range of beers with a 33cl returnable and individualized model, available in brown or flint with the brand name engraved on the shoulder.



France

## **CH'TI BEER**

To celebrate its 40<sup>th</sup> anniversary, the Castelain brewery launched a limited edition, screen-printed by Saga Décor and based on a drawing by a local artist. The round, stocky body of the Steinie bottle, a brewers' standard, gives the product a certain authenticity.

## BEERS



Portugal  
**CLAVELITA  
BEER**

For its lemon beer, Wenzhou Qimeng chose a flint glass bottle with a stocky body decorated with lemon-shaped engravings.



Spain  
**AMBAR  
TERRAE BEER**

For the Zaragoza brewery, Verallia developed a dark amber-colored model, whose delicate lines are intensified by the engraving of the brand.



Brazil  
**DUBAÏ BEER**

For the Dubaï brewery, Verallia developed a thin-bodied model with flowing shoulders. The bottle's engravings are particularly eye-catching.



France  
**SAISON & FRUIT  
BEERS**

For this limited series range of beers, the brewery Cap d'Ona opted for the Celeste model: a long, slender neck, soft shoulders and round body underline this product's elegance.

SELECTIVE LINE  
by Verallia

### E-COMMERCE

[www.misbotellasdecerveza.com](http://www.misbotellasdecerveza.com)

This site allows craft breweries to buy bottles produced in Verallia's factories on the Internet, particularly Selective Line bottles. The craft beer market is booming in Spain, and more generally throughout Europe: a development that Verallia is supporting online!

■ SPAIN



# Soft drinks & food

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52



Germany  
**FRAICHEUR  
FRUIT JUICES**

With Jus de Fruits d'Alsace, Verallia has modified this standard 75cl bottle, optimizing its labelling area. The Fraicheur range comes in various capacities ranging from 20cl to 75cl.



France  
**TESCO FINEST  
YOGURTS**

The international retailer, mainly based in the UK and Ireland, chose the M15 jar to launch its creamy yoghurt.

## SOFT DRINKS & FOOD

Argentina

### **ANGELO OLIVE OIL**

Thanks to its thick bottom, the Oxford model selected elegantly accompanies this prestigious Pulenta Estate's extra-virgin olive oil. The extra-flint color enhances the yellowness of the product with green reflections.



SELECTIVE LINE  
by verallia

Spain

### **THE ALTER OPTIMA BABY JARS**

For its baby food range, Alter Farmacia has optimized its packaging: wider openings make for better spoonability, so eating is easier.



Italy

### **PASSATA VALFRUTTA TOMATO SAUCE**

For Conserve Italia, Verallia developed a bottle with marked shoulders, an engraving on the neck and a long cylindrical body featuring a large labelling area.



Ukraine

### **SPELL CARMEL**

To highlight its caramel, Spell chose a premium jar whose glass magnifies the colors of the product.





Spain  
**VALFRUTTA  
 FRUIT JUICES**

The Valfrutta cooperative chose to bottle its juices in the 1l Zumo model, communicating on the environmentally friendly nature of its packaging: glass bottle and label are recyclable.



Germany  
**FOR DOGS ONLY?  
 DOG FOOD**

For Dogs Only? opted for a 72cl glass jar for its locally produced premium pet food. This upmarket product marks Verallia's entry into a new market segment!

54



Italy  
**MUTTI PESTO**

For its three pesto recipes, Mutti chose an octagonal jar, faceted from the neck to the heel.

## SOFT DRINKS & FOOD



Italy

### **ESTATHÉ ICED TEA**

Verallia makes the bottle of Ferrero's iconic iced tea. Combining tradition and innovation, this bottle's fluted design recalls traditional plastic packaging. The crown finish is topped by an easy-open cap designed for drinking on-the-go.



Ukraine

### **GOSCHA APPLE JUICE**

Goscha chose an ergonomic 1l bottle with facets from the neck to the shoulders, a new standard in the fruit juice market.

### **E-COMMERCE**

**[www.boboco.fr](http://www.boboco.fr)**

Boboco is an online store for bottles, jars and corking accessories for individuals and small craftsmen who wish to use glass as a packaging material.

The concept? To allow them to obtain small quantities of glass bottles and jars produced in Verallia's French factories, all on the Internet. The Boboco site delivers in France and Belgium.

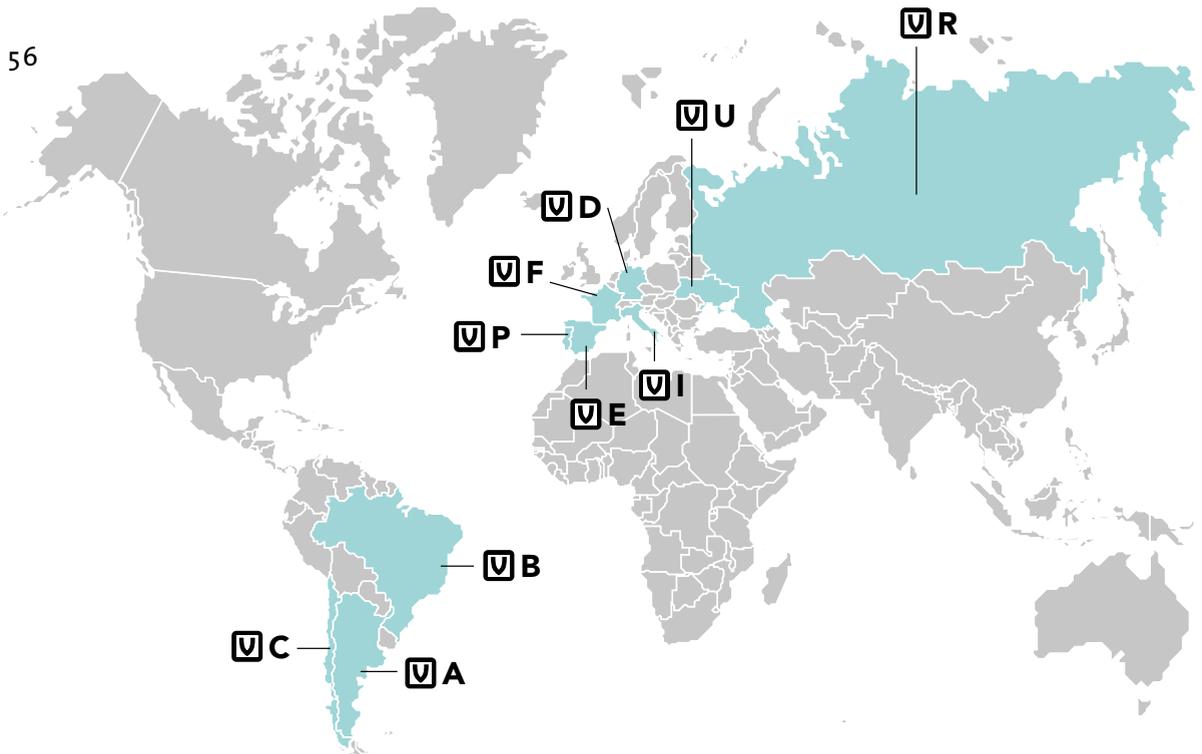
■ FRANCE

 [youtu.be/tlxvFUqPmBA](https://youtu.be/tlxvFUqPmBA)



# How to recognize a Verallia bottle or jar?

The “V” symbol, common to all the countries in which the Group has glass production plants, appears under Verallia’s bottles and jars. Launched in 2019, this unique puntmark facilitates the identification of the Verallia brand throughout the world. The symbol is followed by the letter of the country of manufacture.





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Alcohol abuse is dangerous for your health. Consume in moderation.  
Verallia partners with its clients' communication campaigns for a reasoned consumption.





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